Taylor Pessetti
UX/Web Designer

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in taylor-pessetti

🔗 Design Portfolio

Education

University of Michigan
MS Information - UX Design
May 2022

BS Information - UX Design
Minors: Statistics and Entrepreneurship
May 2021

Skills

Interaction and UX Design
Accessibility Screening
Affinity Diagramming
Card Sorting
Personas and Scenarios
Prototyping
User Research and Testing
Wireframing

Programming/Software
Adobe Photoshop
Adobe Illustrator
Figma and Sketch
HTML/CSS/JavaScript
Python

Leadership and Miscellaneous
Agile Project Framework
Visual and Graphic Design
Product Management
Cross-Team Collaboration
Consulting and Client Support
Google Suite
Microsoft Office

Projects and Relevant Work

Dayly Mobile Application Design and Prototype   1/22 - 5/22
- Utilized Figma to design an assignment tracker for college students
- Researched design trends for sleek, modern prototypes and colors
- Completed wireframing, prototyping, and user testing for designs

University of Michigan Electric Boat   9/20 - 5/22
- Used HTML, CSS, JS, Bootstrap, and the Adobe Creative Suite
- Constructed an accessible and responsive UMEB site from scratch
- Built wireframes, low-fidelity designs, and high-fidelity prototypes

Friends In Deed UX Web Restructuring   1/21 - 5/21
- Reorganized the FID website, leading to more structured content
- Analyzed data from card sorting, interviews, a competitive analysis, and a heuristic evaluation to create designs with reordered content
- Implemented digital prototypes using Figma and Wordpress

Cyberclass Desktop Experience Design   9/20 - 12/20
- Produced sketches, storyboards, user flow diagrams, paper prototypes, wireframes, and a digital prototype using Figma
- Gained insights on the user base by conducting a competitive analysis, interviewing users, and creating personas and scenarios

Work Experience

Product Designer   6/22 - Current
Vetsource | Portland, OR (Remote)
- Collaborate with product managers, designers, and engineers to produce design mockups and prototypes
- Utilize a design system to create branded content on Figma

Junior Product Owner Intern   5/21 - 8/21
Labcorp | Burlington, NC (Remote)
- Organized a product experience using Pendo, resulting in over 12 newly tagged and correctly tracked pages
- Improved data collection and visualization for product experiences

Web Design and Marketing Intern   7/20 - 12/20
SPQR Research Laboratory | Ann Arbor, MI
- Designed features using HTML, CSS, Javascript, and Bootstrap
- Ensured accessible designs by promoting WCAG standards

Workplace Solutions/Global Analytics Intern   1/17 - 8/19
Kellogg Company | Battle Creek, MI
- Served as a UX specialist to create a career assessment tool
- Demonstrated analytics, product management, and user research skills during three separate summer internships
- Executed quantitative research and managed multiple projects simultaneously